

## **2015 Corporate Social Responsibility Report released by Carrefour China**

On July 26, 2016, Carrefour officially released its 2015 Corporate Social Responsibility Report. The report describes the history, initiatives and goals of Carrefour with a review of Carrefour China's development over the past 20 years and an emphasis on corporate social responsibility. The 2015 Carrefour China Corporate Social Responsibility Report not only comprehensively describes the evolution of Carrefour China's concept of corporate social responsibility, but also demonstrates its performance and achievements in practicing.

### **Looking back the 20 years of development in China**

The report starts with a word by Carrefour China's President and CEO Mr. Thierry GARNIER and reviews Carrefour's achievements over more than 20 years of development in China. As of the end of 2015, Carrefour established 228 hypermarkets and more than 10 convenience stores in more than 60 cities in China, and has 60,000 employees. Through efforts made in food safety, farmer-supermarket direct-purchase, energy-saving and cost-reducing and talent development programs, Carrefour has been seeking to provide qualified products and convenient services for Chinese consumers. Since Carrefour China released its new strategy at the beginning of 2015, modern logistics center, e-commerce and convenience stores with new type of operation and store upgrading were implemented smoothly. Mr. Thierry GARNIER pointed out that, all these achievements were attributed to Carrefour's spirit of continuous innovation and support from partners and extensive consumers over the years.

### **Carrefour China's 20<sup>th</sup> Anniversary**

2015 marks the 20<sup>th</sup> year since Carrefour's entry into China. This report lists a series of activities carried out to celebrate the 20<sup>th</sup> Anniversary by Carrefour, including picture collection for "the most beautiful 20 years", nationwide relay race, and "20 most beautiful stores", etc.

Besides, Carrefour also carried out promotional activities around the nation to reward the consumers, such as “Promotion for Carrefour Online Shop 20<sup>th</sup> Anniversary”, “Redemption for Disney’s Mickey doll printing”, and “Promotion for Carrefour Store’s 20<sup>th</sup> Anniversary and Direct Sales Discount for payment by Alipay and WeChat”.

### **Duly fulfilling corporate social responsibility**

Carrefour has always been committed to becoming an excellent corporate social citizen. The report demonstrates the conscientious fulfillment of Carrefour’s promise to Chinese consumers, and its firm belief in long-term development deeply enrooted in China in terms of farmer, supplier, food safety, team, environment, emergency rescue and awards. The core content in practicing Carrefour’s corporate social responsibility mainly includes two parts: providing safe and healthy food for consumers and providing better career development and employment opportunities for employees and young graduates.

#### **I. Providing safe and healthy food for consumers**

In order to allow each consumer to enjoy healthy and safe food, Carrefour insists on assuring the food safety from origin of the food. Since the year of 2007, it took the lead in starting the project of farmer-supermarket direct-purchase to provide more affordable agricultural products with good quality to consumers and also benefit farmers. In 2011, the “SOCOMO” project was formally carried out in China. By leveraging Carrefour’s store purchase database and the experience in “farmer-supermarket direct-purchase” in China, SOCOMO delivers China’s quality agricultural products to Carrefour’s global end markets.

In addition, in order to ensure traceability of fresh products from the origin, Carrefour has established food safety laboratory around the nation. Four “Level 1 Food Safety Testing Labs” were established in Beijing, Shanghai, Chongqing and Shenyang, and equipped with precise instruments including gas chromatograph, liquid chromatograph, and atomic absorption spectrometer. These labs can conduct 52 tests for food, including residue of veterinary drug, pesticide residue, food additive and microorganism, etc. About 60 food samples are tested here on

a daily basis to ensure food safety.

II. Providing better career development and creating more job opportunities for the society

Carrefour has always been insisting on future-oriented sustainable development in China. The Carrefour China Training Center established since 2000 helps employees improve their skills on a continued basis, and a Fresh Product Academy was established in 2015 to offers six training courses, including meat, vegetables and fruits, fish, baking, chef and grain. Such training is designed to provide employees with targeted training and develop reserve talent pool for Carrefour. In addition, Carrefour also launched university-industry cooperation program with colleges and universities around the nation to provide job opportunities for the students and infuse greater vitality to talent development of the company.

Moreover, in terms of career development for each employee, Carrefour also seeks to create more opportunities for them. Since 2009, Carrefour initiated the Promotion Day activity to celebrate promotion of employees. Currently, the activity has been held successfully in Harbin, Shenyang, Shanghai and Chengdu. The Promotion Day activity not only delivers qualified management staffs to Carrefour China, but also provides positive energy to career development of its Chinese employees in terms of vocational skills and confidence.

Mr. Thierry GARNIER, Carrefour China President and CEO stated that, Carrefour has been developing its business in China for 20 years. It has always been devoting itself to providing qualified products and convenient services for consumers. I hope that this Corporate Social Responsibility Report may allow our consumers to learn about Carrefour's efforts in practicing its social responsibility and Carrefour's determination in innovation and development.