



Contributing to solidarity-based food transition

ANNUAL REPORT 2020

FONDATION
Garrefour



The Carrefour Foundation at a glance



Foreword

Alexandre BOMPARD,
President of the Carrefour Foundation,
President and CEO
of Carrefour Group.

20 years spent at grassroots level

The Carrefour Foundation is 20 years old. Two decades during which it will have accompanied highly dedicated men and women and supported more than 1,000 responsible and solidarity-based projects in all the countries in which the Carrefour Group operates. Today, its mission is an integral part of the group's ambition – the food transition for all – and the public health crisis that we are experiencing adds further weight to this goal: provide the widest possible population with access to high quality, healthy and environmentally-friendly food. This annual report offers a few illustrations of this, all deeply people-driven, all at grassroots level.

The other members of the Board of Directors: **Cláudia Almeida E Silva**, Managing Partner of Singularity Capital and advisor to the Startup Lisboa incubator, Independent Director on the Groupe Carrefour Board of Directors; **Charles Hufnagel**, Executive Director Communication Group and France; **Christine Graffard**, Director of Projects at Voyageurs du Monde; **Caroline Robert**, Head of the Dermatology Department at the Gustave Roussy Institute and member of the Carrefour Group's Food Advisory Committee; **Martine Saint-Cricq**, Employee representative; **Jean-Michel Severino**, Director of group Investisseurs et Partenaires, former CEO of the French Development Agency (AFD); **Benoît Soury**, Organic Market Director; **Charles-Edouard Vincent**, Founder of Lulu Dans Ma Rue.

Our 3 programmes



Sustainable and socially-conscious agriculture

We support agricultural sectors and food production NGOs in transitioning to more sustainable models – such as organic farming and agro-ecology – to contribute to the future of farm production. To help farmers rise to the challenge of creating a food transition that is accessible to all, we support their upscaling and training projects. To help people get into work, reconnect city dwellers with the earth and develop biodiversity within cities, we are also committed to urban agriculture. This is a major challenge for our increasingly dense cities, which are already home to 50% of the world's population.

→ FIND OUT more on this programme

15 projects
including 1 in Italy
(32% of all projects supported in 2020).



Solidarity-based anti-waste

With 1.3 billion tonnes of food discarded every year worldwide, according to the FAO, it has become imperative to make use of unsold foodstuffs. Though our actions, we help to foster new forms of consumption to reduce this waste. In our view, this can also go hand-in-hand with the fight against food insecurity, from field to plate, by supporting the NGOs which help disadvantaged populations eat better.

→ FIND OUT more on this programme

23 projects
including 6 outside France
(49% of all projects supported in 2020).



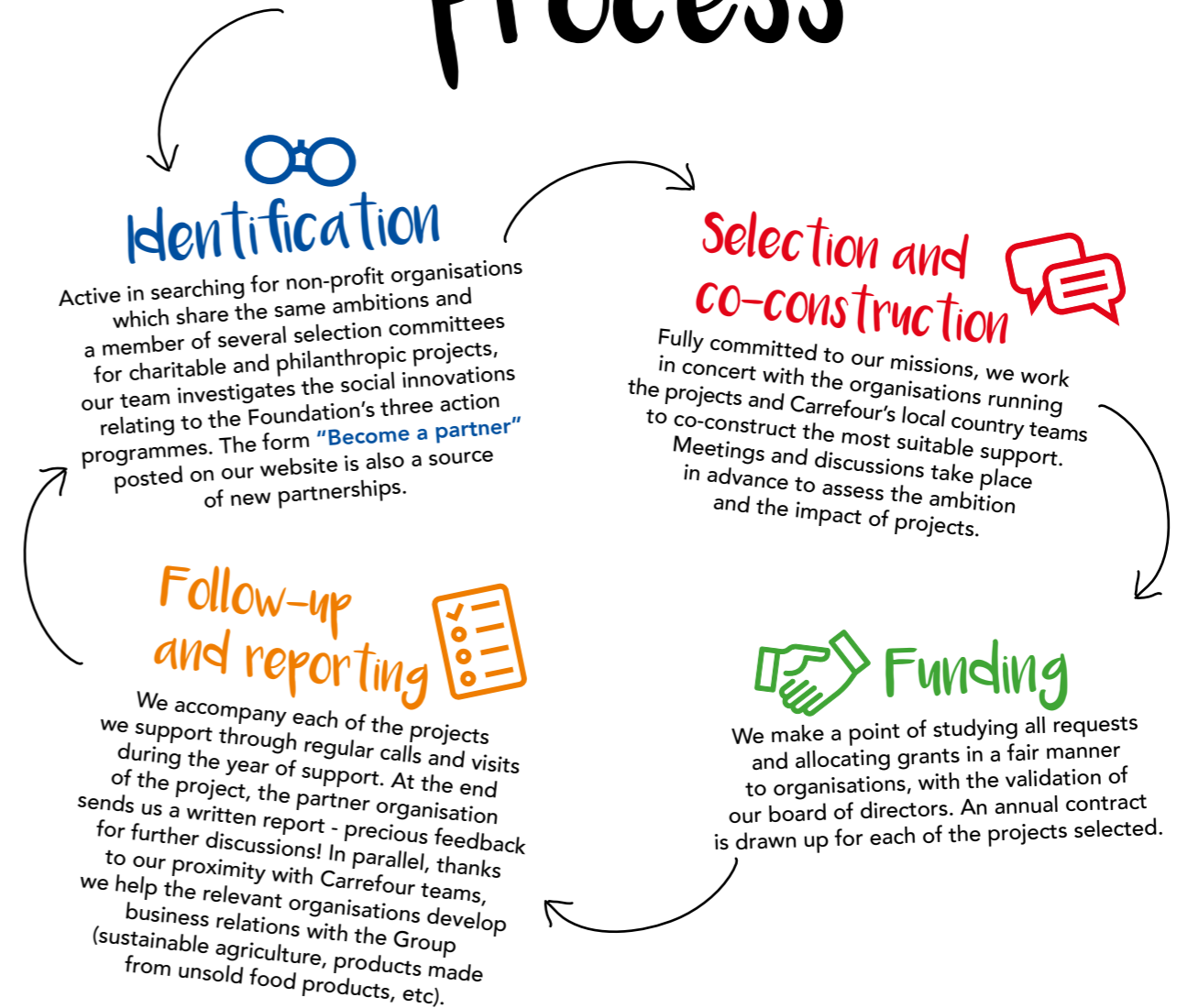
Citizen engagement

We support initiatives that make the connection between a healthy, balanced diet and its health benefits. In addition, we seek to facilitate the commitment of all stakeholders – citizens, non-profits and institutions – to the cause that we all share: the solidarity-based food transition.

→ FIND OUT more on this programme

9 projects
including 1 in Spain
(19% of all projects supported in 2020).

Our selection process



The Foundation team

Laurent Vallée,
General Delegate of the Carrefour Foundation

Marie-Astrid Raoult,
Director of the Foundation Carrefour

Astrid Michel,
Project manager France

Angélique Diarra,
Communication and countries manager

Étienne de Gernay,
Project manager countries

Isabelle Rademakers,
Secretary of the Board of Directors

Your view as active contributors to solidarity-based food transition



Some photos printed in this annual report were taken before the introduction of Covid-19 precautions (masks, etc.).

For the 20th anniversary of the Carrefour Foundation, we devote the pages of this annual report to eight projects run by people who each play their own part in solidarity-based food transition. A local foothold in France and around the world which is essential for action, every day, out in the field.

FRANCE
SUSTAINABLE AND SOCIALLY-CONSCIOUS AGRICULTURE

Reconciling city dwellers and farming

Three questions to Anouck Barcat,
Chairwoman of AFAUP
(French Association for Professional Urban Agriculture).

What is AFAUP ?

Anouck Barcat — Founded at the end of 2016, AFAUP brings together members with a wide range of profiles, ages and experiences, but all of whom have chosen to play a part in the construction of “the world after” by earning their revenue from urban farming. These members, who rub shoulders with one another and draw mutual benefit from their respective know-how and experience, include urban allotment “permaculture growers” and hydroculture entrepreneurs, agricultural technique consultants and equipment suppliers, research consultancies and composting specialists... all of which goes to make up an exciting and very promising farming melting pot!

What are your missions?

A. B. — Urban agriculture contributes to the transformation and reinvention of inner cities, much like eco-districts, the development of green transport modes, the quarter-hour city or planting the roofs and walls of buildings.



There is much to be done to raise awareness, educate and explain, support projects, and structure and develop the sector. This is our mission. It is particularly vital to create ties between all the stakeholders, whether public or private: government agencies, local authorities, developers, architects, urban planners, landscapers, private firms, chambers of agriculture, farming unions and colleges, etc. The backing of the Carrefour Foundation is especially valuable in that it supports our everyday operations and our construction efforts.

In what way is urban agriculture important for the future?

A. B. — I would echo the observations of the recent report by the Ministry of Agriculture and Food on urban agriculture. It is of “extremely substantial social, cultural and symbolic value, and may be considered as an opportunity to reconcile cities with their agriculture”. As an essential link in the thought process around relocating through production, it contributes to healing the ills of the town. With its actors, its new technology, its requirement for sustainability and environmental protection, it invents new models, in synergy with farmland agriculture.

A positive activity for inner cities

The Carrefour Foundation supports a range of projects relating to urban agriculture as this offers multiple services to urban life: cool islands, preservation of biodiversity, social cohesion, sensitisation of inhabitants to the activity of food production, etc. whilst also being part of a national food ecosystem.

→ **FIND OUT MORE**
Discover the MOOC dealing with the subject, initiated by Les Cols Verts

AFAUP Key figures

- 105 members.
- 730 jobs in December 2020.
- 70 hectares dedicated to the production of fruit and vegetables intended for sale (177 sites).
- More than 50 hectares (800 sites) of gardened space managed or run by members: self production, donations, sharing.



FRANCE
SUSTAINABLE AND SOCIALLY-CONSCIOUS AGRICULTURE

On their land grows the "world after"

Members of the network *Fermes d'Avenir*, supported by the Carrefour Foundation, Stéphane Sabot and Nathalie Cerclé founded an "agro-logical" farm in Layat, in the department of Allier, where they grow the products of the future.

The young farming couple have converted the 51 hectares of this family-owned farm property to agroecology, "a form of agriculture which combines economic and environmental performance by giving natural resources and biodiversity their rightful place back," sums up Stéphane Sabot. Their farm is home to the peaceful cohabitation of a Charolaise cattle herd, "fed only on pasture and fodder," with market gardening and cereal cropping – spelt and traditional wheat varieties. "We use the technique of seeding into alfalfa," explains Nathalie Cerclé. "This deep-rooted legume, highly drought-resistant, keeps moisture in the ground and allows for chemical-free fertilisation."

Supporting the social inclusion of refugees

Since 2018, Nathalie and Stéphane have added a social advocacy aspect to their choice of farming. Thanks to *Fermes d'Avenir*, they provide agroecology training to people in search of work experience and vocational skills, using the ancestral method of job shadowing apprenticeships (*compagnonnage*). "In addition to bed and board, we offer them hands-on training and learning. They take part in the work which is necessary for the farm's economic life," explains Stéphane. The trainees are recruited in teams of two: "a French person and a refugee from a foreign country," who may subsequently choose to either offer their services as farmworkers, set up on their own or continue their studies.

In these farms of the future, the seeds are also sown for the future lives of refugees in their land of adoption.

@FermesdAvenir
89 trainees educated, including 28 refugees.

Feet on the ground

The network *Fermes d'Avenir* brings together French farmers committed to agroecology and permaculture. Its vocation: to feed the population with healthy and high-quality food while preserving biodiversity, in conditions that are viable for farmers. Partnering the network through its "Sustainable and solidarity-based agriculture" programme, the Carrefour Foundation contributes to the structuring of the network and supports the development of the apprenticeship programme.



[→ FIND OUT MORE](#)

Key figure
262 calf breeders have received technical assistance up to 2020.



BRAZIL
SUSTAINABLE AND SOCIALLY-CONSCIOUS AGRICULTURE

Helping cattle farms to prosper, responsibly

Deforestation in the Amazon has become a key environmental concern in recent years, and low-technology cattle ranching has become the most frequent occupier of legally or illegally cleared land. The Carrefour Foundation is supporting an initiative to help breeders use their productive areas better, reducing the need for deforestation.

The much-documented Amazon forest fires of 2019 – 30% more than the previous year, according to space research agency INPE – came as another global wake-up call to the deforestation that has been underway for many years in Brazil. Whether the forest is claimed by "land grabbers" or exploited for illegal timber, cattle ranching is the first economic activity once it has been cleared. However, owing to poor productivity, smallholders struggle to make a living from their land. According to the economic research centre CEPEA, 50% of low-technology ranchers could be eliminated from the productive system over the next ten years.



"The Carrefour Foundation partners our cause on a range of food transition issues. We work together on projects to protect the forests and local populations in Brazil, so as to fully play our part in the fight against deforestation espoused by Carrefour."

Bertrand Swiderski,
CSR Director at Carrefour Group

To support these small-scale breeders and improve the sustainability of the beef production chain, the Dutch organisation IDH – the Sustainable Trade Initiative – launched a Sustainable Production of Calves Programme in 2019. Its aim is to provide calf breeders with technical assistance for better agricultural practices, pastureland, breeding and cashflow management, environmental regularisation and financial inclusion: everything they need to make their farms more economically viable and avoid the potentially fatal spiral of debt.

Long-term benefits for all

By improving the pasture to feed their calves, farmers can opt to rotate their pastureland with cereals such as corn, thereby diversifying their revenue streams. Furthermore, the farmer can decide to go deforestation free, with full traceability which allows them to sell their calves to fattening farmers at a premium. The farmer can also opt for full Forest Code compliance and will receive technical assistance to do so. The Carrefour Foundation is providing financial support to IDH, whose programme goal is to enrol 457 farmers over a total of 145,000 hectares of pastureland and 135,000 head of cattle. Brazilian shoppers will soon be seeing meat labelled "Deforestation-Free Calves" arriving on supermarket shelves.



FRANCE
SOLIDARITY-BASED ANTI-WASTE

Anti-waste jars of preserves

This French anti-waste initiative makes jams and appetiser spreads from unsold but still perfectly edible fruit and vegetables supplied by supermarkets or directly by producers. We paid a visit to their kitchens!

The atmosphere is good-spirited with laughs aplenty in the J'aime Boc'oh preserving facility in Cognin (Savoie), on this sunny spring morning. "We always have fun at work," explains Pierre Martin, the head chef of a team "which, in the space of four years, has cooked more than 160 tonnes of unsold products!" Eight Carrefour hypermarkets and three Carrefour Markets from the region are partners of the not-for-profit organisation, which employs 22 people of 10 different nationalities, mainly women. "They are following an employment integration process with us which will lead them to develop their own career project in the space of two years." On the menu of these two years: learning the J'aime Boc'oh recipes, and learning French. "They all have solid foundations in cookery. They even introduce us to their traditional specialties!"

This morning, Chamissa, from the Comoro Islands, has brought samosas for lunch. "Learning French takes more time. But they are all assiduous and help one another." Those who have been here for longer help out the newcomers, miming actions whenever words do not suffice. "In cookery, seeing is also learning." Today, the young women are making the "Vitaminée", a delicious orange, grapefruit and lemon jam which will soon be gracing the shelves of the region's delicatessens.

Two key priorities

Dating back to 2014-2015, the Carrefour Foundation's support for J'aime Boc'oh was stepped up in 2019 and 2020, with the development of the anti-waste preserving facility in Cognin. This is a perfect example of assistance for a community project which combines the processing of unsold food with social inclusion. Two essential priorities for the Foundation, in step with its mission.



ITALY
SOLIDARITY-BASED ANTI-WASTE

A feast for the taste buds, a feast for the eyes

A chance to enjoy (really) good food, on the sumptuous backdrop of the Cloister of Saint Catherine, a Neapolitan hotspot for artistic creation : such is the proposition of the "Festival of the Senses" to which socially-deprived families are invited every Monday evening, thanks to the project "Refettorio Made in Cloister", supported by the Carrefour Foundation. Here are a few pictures.



Since 2018, one-and-a-half tonnes of fresh products have been donated by three local Carrefour stores to the Refettorio Made in Cloister. Seasonal fruit and vegetables, milk meat, cheese... All foodstuffs that are close to their sell-by date but still in perfect condition for consumption.

Every Monday, a team of volunteer kitchen staff transforms these raw materials into delicious and balanced dishes under the supervision of a different chef each week. A kind-hearted crew who come together in the Cloister of Saint Catherine in the heart of Naples, restored several years ago by the Made in Cloister Foundation.



In the evening, around 40 diners – homeless people or struggling families– take their seats around the tables set up in the centre of Saint Catherine. The guests thus enjoy this exceptional venue that offers a blend of classical and contemporary art. In a way, a feast for the eyes prolonging a feast for the taste buds!

"We are proud of what we have accomplished with the Made in Cloister Foundation: a space for art and social inclusion that provides meals to 200 different people each year. The project is a good reflection of Carrefour's desire to work with local associations whilst combating food waste and social insecurity."

Alfio Fontana,
CSR Manager, Carrefour Italy.

"At the beginning, we set up Refettorio in association with the three-star chef Massimo Bottura. Beyond its social dimension, the project contributes to the regeneration of the historical city centre of Naples – one of the founding missions of the Made in Cloister Foundation."

Davide de Blasio,
Co-founder of Refettorio Made in Cloister.

FRANCE
SOLIDARITY-BASED ANTI-WASTE

“Covid-19 has made poor workers more vulnerable”

The Carrefour Foundation works with the Order of Malta France on the nutritional quality of products distributed to rough sleepers and the necessary dietary intakes for their various audiences. This is a complex subject, as this report illustrates.



Encounter with Monique Rolland,
Departmental representative for Var,
Order of Malta France

“I have been the representative for the Var department at the Order of Malta France since 2016. It is an officially recognised charity which helps people affected by illness, disability, old age or social exclusion. We are part of the local support network for the homeless, alongside other social activist organisations. Every day, we tour the streets visiting people who sleep rough. There is an increasing number of young school dropouts who have turned their back on society, but also migrants. Without discriminating between them, we try to offer them some source of comfort: food, hot drinks, blankets, or even temporary accommodation through the social service hotline 115.

We regularly give them masks, but they do not wear them very often. They often adopt a defiant attitude, saying things like: “If you can survive in the street, you’re immune to anything!” The lockdown also reduced their opportunities to panhandle, and Covid-19 made a new population even more vulnerable: poor workers, including many women, who earned their living from chores which often went undeclared, therefore offering no entitlement to unemployment benefit. We do lack resources, but we are still out there on the ground, helping these homeless people, for just a few moments which are sometimes passed in silence. And so, by exchanging mere glances, we witness an exchange of humanity and dignity.”

The right to healthy eating

Access to healthy and varied food is difficult for people living in vulnerable conditions. The Order of Malta France, with financial support from the Carrefour Foundation, has launched an ambitious plan to improve the quality of the food products distributed to the homeless. This notably includes 40 volunteers being trained by nutritionists, and the purchase of highly nutritive foodstuffs (dried fruit and nuts, legumes), with an estimated 2,000 people expected to benefit!



FRANCE
CITIZEN ENGAGEMENT

Nutrition at the centre of cancer prevention

Three questions to Professor Fabrice André, *oncologist, Director of Research at Gustave Roussy, Europe’s leading cancer institute.*

What does research represent at Gustave Roussy?

Fabrice André — The American magazine Newsweek has ranked us the world’s fifth best cancer centre: 3,200 people work at Gustave Roussy, 1,000 of whom devote their time to all forms of research: biological of course, but also technological, clinical, epidemiological, statistical and social. Among our ambitions: help develop knowledge to cure more cancer patients.

Can healthy eating help prevent cancer?

F. A. — Yes. For example, a daily intake of 400 to 800 g of fruit and vegetables, which are high in fibre content, considerably reduces the risk of developing bowel, stomach or oesophagus cancer. On the other hand, too much meat, cooked meats, lipids and fast carbohydrates, increases the likelihood of cancer, as do the consumption of alcohol and ultra-processed food. Prevention lies in balanced and high quality nutrition for all, and a company like Carrefour has an essential role to play in this area.

What support did the Carrefour Foundation give you in 2020?

F. A. — The Foundation supported a very promising research programme on the possibility of “starving” cancer cells to prevent their proliferation, without affecting the immune response of the body. We would like in the future to also develop our research into a more detailed analysis of nutrients which have a positive or negative influence on cancer prevention. Furthermore, the Carrefour Foundation funded a project aiming to leverage knowledge on cancer to better treat Covid-19.



70,000

The number of new cases of cancer which could be averted by nutritional prevention amounts to more than 70,000.
(Source : French National Cancer Institute, 2019.)

Today and for the future

As part of its “Citizen engagement” programme, the Carrefour Foundation has chosen to support people brimming with innovative ideas that deliver benefits to society. This includes supporting scientific research for better insight into the issues and effects of food, nutrition education programmes and social entrepreneur incubators. All of this, for the well-being of everyone, both today and for the future!

SPAIN
CITIZEN ENGAGEMENT

Biointegra, the fourfold positive effect

Initiating an energy transition, well-established in its community, employing six people with disabilities and... making particularly tasty products, the Roncesvalles dairy products centre (Navarre) with its Biointegra project, is a perfect illustration of the Carrefour Foundation's "Citizen engagement" programme.

Priority on renewable energy

By installing devices such as solar panels, LED lights and wood pellet boilers, the Roncesvalles dairy products centre has made a commitment to cut its use of non-renewable energy by 70% between now and 2021. The Carrefour Foundation contributed to these investments by paying for 8% of the total cost of works.

Protecting local direct and indirect jobs

The Roncesvalles dairy products centre intends to keep developing, and the workforce – currently standing at eight – could very well grow in the coming years. This is a boost for the local economy, at the heart of a Pyrenean region hard hit by severe rural depopulation.



The jobs offered are essential to rejuvenate the community, as are the knock-on opportunities that this will create for the region's crop farmers, livestock breeders and dairy farmers – producing ewes' milk and soon cow's milk – from whom it buys its supplies.

Playing the inclusion trump card

Since 2010, the Roncesvalles dairy products centre has been a member of the Special Employment Centre of ASPACE Navarre, dedicated to supporting people with a disability on their path to independence and employment. This is an essential mission, considering that the unemployment rate of these people is 52% in Spain. In Roncesvalles, more than three quarters of the employees have a disability.

Top marks for product quality!

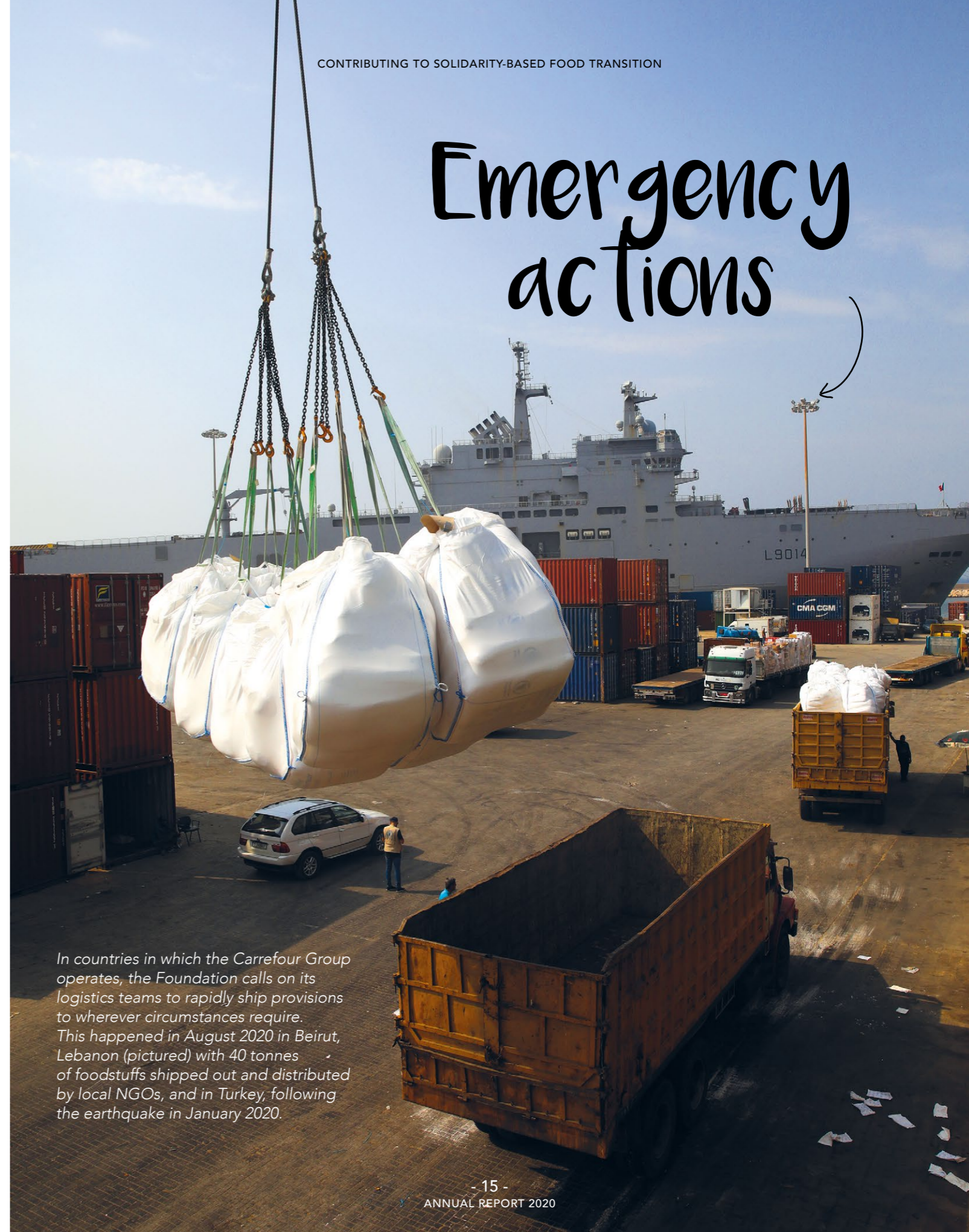
Last, but certainly not least, the Roncesvalles dairy products are of excellent quality and are sold in stores including Carrefour. Some of them have also been certified organic since 2003.



"In Spain, the Carrefour Solidarity Foundation, in association with the Carrefour Foundation, also supports ASPACE in the innovative project *Texturizados*. its aim is to improve the quality of life of people with cerebral palsy and similar handicaps, who suffer from swallowing and nutrition difficulties, with a specific focus on children. Thousands of beneficiaries thus have access, in Spain, to nutritional, safe and high quality food – which was previously unimaginable due to the food restrictions that their illness imposed on them."

Maria Cid Fernandez,
Director of the Carrefour Solidarity Foundation in Spain

Emergency actions



In countries in which the Carrefour Group operates, the Foundation calls on its logistics teams to rapidly ship provisions to wherever circumstances require. This happened in August 2020 in Beirut, Lebanon (pictured) with 40 tonnes of foodstuffs shipped out and distributed by local NGOs, and in Turkey, following the earthquake in January 2020.

On the front line

In response to the Covid-19 emergency in spring 2020, the Carrefour Foundation mobilised €3 million to finance food aid and support for hospitals. This sum, distributed in countries in which the Group operates, benefited a wide range of aid organisations, as these examples illustrate.

Worldwide solidarity



Focus on France



“Our network of 144 shops all over France was already in close contact with food aid organisations, particularly to donate unsold products to them. In spring 2020, the Carrefour Foundation provided financial support to several French charities whose local units then purchased food from Promocash. Signing these agreements constituted an efficient way of helping people in need, and this has given us a few ideas for the future!”

Bruno Bochent,
Chief Commercial Officer, Promocash
(cash-and-carry chain of the Carrefour Group)

Supporting care staff



The Carrefour Foundation contributed to the Covid-19 Emergency Fund set up by the Paris hospital trust AP-HP. It aimed to support the organisation’s care and research workers who were in the front line in dealing with the public health crisis.

A collective response

SOLIDARITÉ ASSOCIATIONS

To help identify requirements and ship donations of food and non-food products to beneficiaries, manufacturers, retailers, transporters, charities, anti-waste enterprises and official bodies came together in April 2020 around a common project: the “Solidarité Associations” platform. Open to all aid organisations, it reinforced the partnerships which were already in place on the ground. “This project was a true illustration of strength in numbers,” explains Bertrand Swiderski, CSR Director of the Carrefour Group. “Around the table there were competing companies, all united behind a common cause.”

An entire network mobilised

Partnerships were initiated with the Carrefour supply chain, warehouses and stores for in-kind donations to a range of beneficiaries including Agence du Don en Nature, Aurore, EHPAD Saint-Séverin, Emmaüs Défi, the Red Cross, Médecins Sans Frontières, Order of Malta, Refettorio Madeleine, Paris Samusocial, SOLAAL...

Pride in all the projects we support

Three questions to Marie-Astrid Raoult,
Director of the Carrefour Foundation

What main principles have guided your emergency aid actions over the past 20 years?

Marie-Astrid Raoult — The Carrefour corporate Foundation takes action in the countries and regions where the Carrefour Group operates, mainly in its “integrated” States and countries, with the desire to be of assistance whenever public health and natural disasters occur (typhoons, earthquakes, etc.). We work hand-in-hand with the teams in Carrefour’s headquarters, warehouses and stores, without forgetting the local franchisees who are very familiar with what is happening on the ground. Together, we have played our part in some fine examples of solidarity around the world.

What impact is the Covid crisis having on this commitment?

M.-A. R. — The public health crisis that we are experiencing has confirmed our intuition, shared by many people: food security is one of the most essential keys to enable society to function properly. In response to the sudden breakdown of the humanitarian food chain, the various economic and social organisations have pooled their resources and energies to cater to the needs of the most vulnerable. The challenge now is to successfully distribute – equitably and in a reasoned manner – the food resources available.



Does this mean that your role today, more than ever, is to further the solidarity-based food transition?

M.-A. R. — Several years ago, when we decided to support this category of project, we followed our intuition. The societal, social and environmental expectations we are seeing today prove that we were not mistaken. During the lockdown, many people changed their consumption to more local food or took up home-made cooking. It is always difficult to change people – or change the world – but we believe in this cause. And we are proud to see all the projects that we have supported taking up such an important role in the social and solidarity-based economy.

Follow the Foundation day by day

Interested in finding out more, day by day, about the Foundation’s initiatives and the projects it supports? Then follow our Twitter feed (@Fonda_Carrefour) or sign up for our newsletter on our website fondation-carrefour.org.

Organisations supported in 2020

Sustainable and socially-conscious agriculture

ADIE
AFAUP
ASA
Bar Radis
Civitas
CMSC
Ecological Social Institute
Fermes d’Avenir
Hadenn
IDH Brazil
Intelligence verte
Jardins de Cocagne
Kaol Kozh
La Ruche
Planète Mer (PelaMED)
Réseau Cocagne
SUCKANNBIO
Synerb
Territoires zéro chômeur de longue durée
Ticket For Change
WWF

Solidarity-based anti-waste

ANDES
Banques Alimentaires
Emmaüs Défi
École de la 2^e Chance
Handicap Travail Solidarité
Heko
HTS
J’aime Boc’oh
Order of Malta
Play International
Re-Belle
Refettorio Paris
Refettorio Made in Cloister
Restos du Cœur
Silver Fourchette
SOLAAL
Wake up Café

Citizen engagement

ASPACE Navarre
Comptabilité Triple Capital
France Active
FRC Neurodon
Gustave Roussy
Latitudes
makesense
Sport dans la Ville

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