



Press release,
Massy, 9 February 2023

Carrefour is contributing to the aid effort to support victims of the Turkey and Syria earthquakes

Carrefour has set up a checkout fundraising campaign for the French Red Cross to help victims of the Turkey and Syria earthquakes.

Starting on 9 February 2023, customers will be able to contribute to this fundraising campaign should they wish to do so via a €1 Gencode at the checkouts of Carrefour stores in France. All the money raised will go to the French Red Cross and will be used to fund the International Red Cross and Red Crescent responses. It will go on emergency medical aid and will enable dedicated teams to help the many injured people. It will be used to purchase essential supplies appropriate for the particularly harsh weather conditions currently affecting the region, and will be absolutely vital for the thousands of people hit by this tragedy – people who have lost their homes and lack even the most basic provisions.

The Carrefour Foundation is also helping victims, and has earmarked a one-off donation that will be used to purchase basic food products. These will be handed out by the Afad government association.

Carrefour Turkey stores remain open 24 hours a day, welcoming victims on an ongoing basis and also distributing hot meals.

Internationally, the Group is also taking action to support the victims of this earthquake. Carrefour Belgium, for example, launched a solidarity roundup scheme for all of its customers on 8 February. Proceeds are also going to the Red Cross. Carrefour Italy, meanwhile, has decided to support the Terre des Hommes charity via checkout donations.

Carrefour press office

Tel.: +33 (0)1 58 47 88 80 / e-mail:
presse_france@carrefour.com

About the Carrefour Group

With a multi-format network of over 13,000 stores in nearly 40 countries, the Carrefour Group is one of the world's leading food retailers. The Group recorded revenue of €81.2 billion in 2021. Its network of consolidated stores has more than 370,000 employees who help to make Carrefour the world leader in the food transition for everyone, providing everybody with access to high-quality, affordable food every day, no matter where they are. In total, more than 500,000 people work for Carrefour throughout the world.

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